

What is allsportsprofiles.com? allsportsprofiles.com is a nonprofit, web-based service for amateur athletic teams, individuals and athletes who compete in single-person sports. We provide coaches and athletes with easy access to team or personal profiles. Team managers can easily print out a professional-looking team booklet with the latest version of the team roster and all athletes' profiles so they can hand out up-to-the-minute information to college recruiters attending the game.

What is the real purpose? To get accurate information into the hands of college coaches and help athletes secure an athletic scholarship. All profiles have a uniform look and feel that makes them more convenient for college scouts/recruiters to review. Profiles are easy to read with enough information about each individual athlete to fully and capably promote themselves to colleges and college coaches. College coaches, who are verified by at least two sources prior to being allowed access, are permitted free access to athlete's profiles (within that coaches selected sport) and other team information. Personal contact information is made available to college coaches when they register with allsportsprofiles.com and receive their personal userid and password.

allsportsprofiles.com maintains a national registry of teams and athletes in pre-college sports. Registered colleges can access any registered athletes within the sport of their interest. College coaches can bookmark athletes that capture their interest and will receive notification by email when the athlete's profile is updated. Athletes may also submit an electronic letter of intent to up to 40 different colleges to let college coaches know they are interested in playing for their school.

Where does my investment dollar go? Over 90% of your donation goes to the athletes and teams to help them defray expenses and improve their equipment. Team managers will submit expense report requisitions to us along with receipts and bank statements showing where and how they spent the money. Our Accountant will audit the expense for validity, and then the reimbursement request will be submitted to our Board of Directors for approval.

Where do funds for administrative costs come from? Associations, teams, and individuals who are not on an allsportsprofiles.com-affiliated team pay an annual fee which provides them with an online database, web site, calendar of events and other tools to help them manage and promote their teams and athletes. This fee is used for administration. Non-associated individuals pay \$25 per year, teams pay \$250 per year, and associations pay a larger fee that is based upon the number of teams they represent. Teams that belong to an affiliated association pay a reduced annual fee, and athletes of affiliated teams pay nothing.

How can I get involved? allsportsprofiles.com is looking for businesses and corporations such as yours to help sponsor these young athletes and to help make their academic and athletic dreams come true. To qualify for funds that you donate, associations, teams and athletes need to be members of allsportsprofiles.com. There are six levels of corporate sponsorship, as listed in the table below:

Sponsor Level	Donation Range
Team	\$250 to \$499
Bronze	\$500 to \$999
Silver	\$1,000 to \$2,499
Gold	\$2,500 to \$4,999
Platinum	\$5,000 and up
Titanium	Please Call Us

What is my return on this investment? Not only are you helping dreams to come true, your business will benefit through online and print advertising. A higher sponsor level will result in more exposure. All sponsorships are annually based on the date we begin using your logo plus 365 days.

- **Team Sponsors:** will have their logo (hyperlinked to your web site) listed for one year on the allsportsprofiles.com web page for the team they wish to be associated with. The logo and link will also appear under the appropriate heading on our "List of Sponsors" page.

- **Bronze Sponsors:** will have their logo (hyperlinked to your web site) on all pages associated with one sport of your choosing, for one year. The logo and link will also appear under the appropriate heading on our "List of Sponsors" page.
- **Silver Sponsors:** will have their logo (hyperlinked to your web site) on all pages associated with two sports of your choosing, for one year. The logo and link will also appear under the appropriate heading on our "List of Sponsors" page.
- **Gold Sponsors:** will have their logo (hyperlinked to your web site) on all pages associated with three sports of your choosing, for one year. Additionally, your logo will also be emblazoned in small print on banners at tournaments that we sponsor or co-sponsor. The logo and link will also appear under the appropriate heading on our "List of Sponsors" page.
- **Platinum Sponsors:** will have their logo (hyperlinked to your web site) on all pages associated with five sports of your choosing, for one year. Additionally, your logo will be on all handouts and information or marketing brochures (except for sponsor-seeking pieces such as this one). Most importantly, your logo will also be emblazoned in large print on banners at tournaments that we sponsor or co-sponsor. The logo and link will also appear under the appropriate heading on our "List of Sponsors" page. Printed materials with your logo may be used longer than the one-year period, until those materials are expended.
- **Titanium Sponsors:** will have their logo (hyperlinked to your web site) on the home page and on all pages agreed on by you and allsportsprofiles.com, for one year. Additionally, your logo will be on all handouts and information or marketing brochures (except for sponsor-seeking pieces such as this one). Most importantly, your logo will also be emblazoned in large print on banners at tournaments that we sponsor or co-sponsor. The logo and link will also appear under the appropriate heading on our "List of Sponsors" page. Printed materials with your logo may be used longer than the one-year period, until those materials are expended.

Whom do I contact to become a sponsor?

Steve C. Hesse	Office/Fax:	651-436-7457
President / CEO	Cell:	612-669-2450
allsportsprofiles.com	Email:	steve@allsportsprofiles.com
P.O. Box 274		
Lakeland, MN 55043		

What can I do to speed up the process? Complete, sign, and fax or mail this simple form to the number or address listed above:

<i>This is my letter of intent to donate funds to allsportsprofiles.com in the amount listed below. I understand that this is only a letter of intent and that I may withdraw this offer at any time prior to the actual submission of funds to allsportsprofiles.com. I further understand that I will be contacted by officials of allsportsprofiles.com for more information prior to the actual transfer of funds and that my logo and company name will not be used until the appropriate documents have been executed.</i>		
Company Name:		
Company Address:		
Telephone Number:		
Sponsorship Level: (Please check one and enter the actual amount you wish to donate)	<input type="checkbox"/> Titanium (Call Us) <input type="checkbox"/> Platinum (\$5,000 and up) <input type="checkbox"/> Gold (\$2500 - \$4999) <input type="checkbox"/> Silver (\$1000 - \$2499) <input type="checkbox"/> Bronze (\$500 - \$999) <input type="checkbox"/> Team (\$250 - \$499)	Amount of Donation: \$ _____
Print Your Name:	Position/Title:	Date:
Your Signature:		